



**IFHP**

**International  
Federation for  
Housing and  
Planning**

# **LONDON HOUSING EVENT**

**International Housing Group**

**10 – 12 May 2017**



The International Federation for Housing and Planning is a worldwide network of professionals, researchers, academics and civil servants representing the broad field of housing and planning. The federation organizes a wide range of activities across the globe with the aim to foster cross-sectorial knowledge exchanges of international expertise and develop new solutions in response to the future urban development's challenges.

IFHP has been connected to UN-institutions since the early 1950s and works closely with the UN agenda on cities, especially the Sustainable Development Goal 11 and the New Urban Agenda, which is endorsed by UN Assembly as the agenda for urban development in the 21st century. IFHP acts as a worldwide implementation agent of the New Urban Agenda, by focusing on social resiliency to create Housing for All. In 2017 IFHP take this forward with its community, by designing and conducting urban labs and smaller conferences focusing on how to accommodate Housing for All and by ensuring conversations, solutions and methods IFHP contributes to the implementation of the New Urban Agenda.



The IFHP's International Housing Group is a knowledge catalyst either working in or with special interests in housing issues. The main objectives are: to provide an opportunity for dialogue on emerging policies and developing practices in relation to housing; to develop knowledge about housing and consider the implication for practice; to create a space for sharing information and experiences among international housing professionals; to monitor pilot projects and practical experiences to become a bridge between different context and relevant examples worldwide in a process of mutual learning which is core business for IFHP.

# LONDON HOUSING EVENT

The London Housing Event will take place over 3 days in Wembley, London Borough of Brent, UK. The programme aims to explore the relationship between social and community regeneration, and physical improvements to the fabric of a defined area. Wembley is one of the largest regeneration projects in the UK, with capability to accommodate approximately 11,500 new homes and 10,000 new jobs through the development of sites along Wembley High Road and the land around Wembley Stadium. The event will look at this regeneration programme and the issues to be discussed include all forms of social deprivation, as well as the current conditions and the future of housing, schools, health delivery, infrastructure, environment, transport and leisure.

## AN INCLUSIVE CITY – NEW URBAN AGENDA

Under the heading of *Housing for All*, IFHP embraces and investigates a worldwide challenge. IFHP focuses on implementing the UN Habitat New Urban Agenda, under the 11<sup>th</sup> Sustainable Development Goal of making cities and human settlements inclusive, safe, resilient and sustainable. In this urban age, where a new urban agenda is imperative to a sustainable future, IFHP strongly believes that housing is one of the utmost important urban challenges of the century to come. For IFHP it is not just about building better homes but, making cities better for people. We advocate for people and social cohesiveness as we believe cities cannot function, thrive and innovate without diversity at all levels. The New Urban Agenda and SDG 11 provide the platform for the inclusive city.

In the context of global change and rapid urbanisation, the housing challenge takes on unprecedented dimensions probing urban policies around the globe. In this sense IFHP, together with its members and with the specific contribution of the IFHP Housing Working Group, has designed a programme of activities concentrating on developing actions that make cities that are inclusive and affordable; and housing a common right for everyone. In 2017 IFHP is placing focus on the challenges of housing, habitation and human settlements worldwide, looking at these from different angles and in different contexts, and highlighting different solutions to shared challenges.

## DELIVERING REGENERATION DOESN'T GET ANY TOUGHER THAN THIS

Brent Council has committed itself to ambitious programmes that seek to reduce worklessness and improve its homes. This means improving health outcomes as well as providing new homes, enhancing the green spaces and managing traffic. Achieving these goals whilst protecting the interests of existing residents is the challenge accepted by the Council, which is working with its residents to develop and deliver an integrated, coherent approach to change. It is tempting to claim that this is a unique set of conditions and there is nowhere similar to it, however there is always the opportunity to share experiences and learn.

To do this, a look at all the dimensions of delivering regeneration, in possibly the second most expensive piece of real estate on the planet, will be held. The event will include looking at the neighbourhood and developing ideas to increase the impact of the investments being made, mitigate the consequences of change and learning through sharing experiences. This will be an invitation only event for around 20 - 25 people from the UK and across Europe to learn about the neighbourhood and consider how their experiences relate to the challenges in Wembley, what can they contribute to the debate, and what can be applied to their own cities?

# London Housing Event

## Programme

[Due to unforeseen circumstances, we have relocated the venue to the Wembley area]

Conference venue: [Campbell Tickell](#), Third Floor, Olympic Office Centre, 8 Fulton Road, Wembley, HA9 0NU

Campbell Tickell is an established multidisciplinary management consultancy focusing on a wide range of areas including: housing, regeneration, charities, social care, and sports and leisure.

**Wednesday, May 10, 2017**

**11h00 - 12h15** Optional Social Event - "Following in the Footsteps" of Legends – [Wembley Stadium tour](#)

**12h30 - 14h00** Buffet Lunch and Networking

Opening session – Welcome by

[Stewart Shaw](#) – International Housing Group Chair

[Tony Hutchinson](#) – Housing and Regeneration Consultant

[Andreia Fidalgo](#) – IFHP Project manager

[Greg Campbell](#) – Campbell Tickell

**14h00 - 15h30** Delegate introductions and agreement of working parameters/ objectives  
Facilitated Discussion "Which comes first, social or physical regeneration?"

**15h30 - 18h00** **Campbell Tickell - [Maggie Rafalowicz](#)**

**Study Tour** of the redevelopment of the Wembley area, one of the largest regeneration projects in the country. It can accommodate some 11,500 new homes and 10,000 new employment opportunities through the development of sites on the land around Wembley Stadium. Our Guide will be [Maggie Rafalowicz](#) who has operated at senior levels in local government, central government, the housing association sector and the commercial sector. Maggie has extensive national networks, in particular in local and central government, housing associations, care providers, developers and housebuilders.

**19h00 onwards** Dinner at a local restaurant (venue to be confirmed)

## Thursday, May 11, 2017

- 09h00 - 11h00** De-brief from Day One
- Introduction by [Kate Henderson](#) – Board Member, International Federation for Housing and Planning and Chief Executive of Town and Country Planning Association
- [Rahul Patalia](#) – Peter Brett Associates  
Other speakers to be announced;  
Housing Architect  
Local Authority perspective
- 11h00 - 13h00** Selection of topics and initial discussions by delegate working groups. Topics to be chosen by group members but likely to include: housing quality and choice, educational opportunities, public health, environmental quality, infrastructure, transport and leisure.
- 13h30- 15h30** **Study tour** of local housing estates by [Maggie Rafalowicz](#) (areas to be confirmed)
- 15h30 - 17h30** **Group Working**  
Continued discussion on regeneration issues leading to potential solutions and an Action Plan.
- 18h00 onwards** Dinner at a local restaurant (venue to be confirmed)

## Friday, May 12, 2017

- 09h00 - 10h30** De-brief from Day Two
- 10h30 - 11h30** **Working group concluding discussions leading to presentation process on group analysis, conclusions and drafting of an Action Plan.**
- 11h30 - 13h00** **Group presentation and Q&A session**  
So which comes first, social or physical regeneration?
- 13h00 - 14h30** **Concluding Session**
- What next? Commencement of drafting event report.  
Ideas for future work of the International Housing Group
- Conclusion of Event**

# London Housing Event

## Event Plan

### Concept

The concept of our event is action based. You are not expected to sit in a row and politely listen, just the opposite.

Whilst a number of speakers will be in evidence during our three days get together, their aim is to set the scene, stimulate and provoke.

The real agenda is about team working, with attendees voicing opinions, engaging in debate and ultimately working to produce viable solutions to the challenges of urban renewal.

The end result will be a written report framed by attendees and compiled by the International Federation of Housing and Planning. It is intended that the report will be used alongside other prescribed action plans already in place to add value to the approach to regeneration.

### Mission

At conclusion of the event a detailed final report will outline methodologies, ideas explored and importantly final conclusion, recommendations and a shadow action plan.

### Approach

Our experience of the last such event was that a balance of work, fun and professional growth creates an interesting and worthwhile experience.

Whilst the event will be professionally facilitated and managed there will not be a procession of speakers. The pace, depth and level of challenge and innovation depends on attendees – that's the exciting bit.

### Attendees - "Suits and tee-shirts"

Our team will be selected by reference to achieving a balance of professional disciplines, urban agenda experience (or not), countries of origin and level of seniority (or not). We make no apologies for deliberately targeting a number of younger professionals.

Whilst informality is the order of the day the event has a serious and important mission.

### Personal Development

Being an integral part of a multinational team or urban professionals for 3 days brings outstanding rewards. New relationships are formed, team bonding achieved and professional ideas and skills expanded.

## Methodology

- Attendees to be identified by personal invitation only
- Set a clear maximum of 20 people
- Target 50 % UK and 50% other European attendees
- Request a pre-event professional abstract from each attendee
- The event to be professionally facilitated
- Event to include succinct presentation from local regeneration professionals
- Create opportunity for attendees to experience the area, undertake research and formulate ideas to be translated into action
- Facilitate open, lively debate
- Draw conclusions and recommendations for action
- Operate in a flexible, informal, attendee led environment
- Make it all worthwhile, stimulating and enjoyable

## Objective

A short summary of our event objectives is as follows:

- Formation of relationships with other likeminded (or otherwise) urban regeneration professionals
- Share international experience
- Openly debate major urban challenges
- Research and consider the issues affecting the new urban agenda.
- Refine and draw conclusions in respect of potential actions and solutions

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**HWG** Housing  
WorkingGroup