Join IFHP on a study tour to vibrant and people-friendly Melbourne. The focus of the study tour will be livability, sustainability and the strategic planning of Melbourne.
LEARNING FROM MELBOURNE

Over the past decade Melbourne has experienced an urban renaissance through a transformation of public places, streets and laneways that has made Melbourne more attractive and safer than most other city centers found worldwide. This transformation did not happen by accident. Creative thinking, implementation of urban design strategies and individual initiatives was the spark that brought the city back to life. The lively laneways and urban spaces full of hidden secrets make Melbourne a significant city worth exploring.

The study tour to Melbourne is an opportunity to learn from significant strategic results and experiences as well as to meet the people behind the change. Hear about the transformation of Melbourne from a sprawling and car-dominated city to a charming, lively and diverse metropolis. Visit Melbourne’s inner city districts, learn about the city’s management of population growth and climate resilience and gain insight into the conversion of industrial sites and buildings.

The study tour is held in relation to an IFHP lecture in Melbourne by world famous architect Jan Gehl who has been a significant player in Melbourne’s strategic thinking and planning. The study tour participants will also get the opportunity to follow Professor Gehl and Rob Moore (Manager Urban Design, Melbourne) on a guided tour of Melbourne and participate in an executive round table featuring Jan Gehl, Rob Adams (Director of City Design, Melbourne) and Hugh Nicholson (Principal Urban Advisor, Christchurch).

DO NOT MISS THIS UNIQUE OPPORTUNITY TO EXTEND YOUR NETWORK AND GAIN NEW KNOWLEDGE!

“A heartfelt welcome to the 2013 IHP study tour to Melbourne. The City of Melbourne has a special place in my heart ever since my first stay in 1976 as a visiting professor at the University of Melbourne. Since then I have followed the development and from 1993 onwards advised on its transition from an uninteresting, dull and lifeless city center to Melbourne’s present top placement among the most livable cities in the world. A remarkable transition for any city in such a short span of years. Together with Lord Mayor Robert Doyle, Rob Adams and Rob Moore, I look forward to welcome you to see and hear all about this outstanding city.”

Warmest Regards,
Jan Gehl
**PROGRAMME 12-15 MARCH 2013**

**TUESDAY:** Designing for Livability

- **12.3**
  - Meet the architects of change;
  - Welcome to the city by Lord Mayor Robert Doyle
  - Introduction to sustainable Melbourne by Rob Adams
  - City walk with Rob Moore and Jan Gehl incl. Melbourne’s famous laneways
  - Tour of Council House 2; the first 6 star green office building in Australia
  - IFHP lecture by Professor Jan Gehl

**WEDNESDAY:** Re-discovering the River

- **13.3**
  - Eureka Tower; a view of Melbourne from above
  - Visit to the South Bank; the flagship of Melbourne’s waterfront renewal
  - Boat tour up the Yarra River
  - Visit to the South Yarra; Melbourne’s most livable suburb
  - Tour of the ‘cloud chamber’ terrace house by David Luck
  - Night tour of the luminous city by Ian Dryden

**THURSDAY:** Industrial Re-use & Density

- **14.3**
  - Visit to the Docklands
  - Visit to Places Victoria with an introduction to the Docklands story by Kim Dovey
  - Visit to the Goods Shed; green rated transformation of a railway warehouse
  - A visit to different apartment typologies
  - Roundtable featuring Jan Gehl, Rob Adams and Hugh Nicholson

**FRIDAY:** Parks, Sports and Greenery

- **15.3**
  - A tour of Melbourne’s famous parks incl. their cultural and sporting icons;
    Australian Centre of Contemporary Art, Victorian College of the Arts,
    Melbourne Recital Centre, The Sydney Myer Music Bowl, The Botanical Gardens,
    Olympic Park, Fitzroy Gardens, Carlton Gardens and Melbourne Museum
  - Concludes with a farewell at Federation Square.
  - Host of the day will be Melbourne-born architect Simon Goddard, Gehl Architects

Programme subject to changes

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**ROB ADAMS**
Director of Design & Urban Environment, City of Melbourne

**ROB MOORE**
Manager Urban and Parks Design, City of Melbourne

**JAN GEHL**
Professor and founding partner, Gehl Architects

**IAN DRYDEN**
Industrial Designer, City of Melbourne

**SIMON GODDARD**
Melbourne-born architect, Gehl Architects

**HUGH NICHOLSON**
Head of Urban Design, Christchurch City Council
TARGET GROUP
City planners, housing professionals and urban designers from all over the world dealing with urban development, sustainable planning and housing issues.

LIMITED SPACE
There will be a maximum of only 30 participants allowed to attend this special IFHP centenary activity. Do not hesitate and register at www.ifhp.org as soon as possible.

PRICE
€ 520 for IFHP members
€ 600 for non IFHP members
The study tour is a not-for-profit IFHP event.

The price includes: Four day program with local experts and Jan Gehl, boat tour on Yarra River, public transportation, afternoon coffee, visits to local sights, participation in Gehl lecture and executive roundtable.

Not included: Meals, flight and hotel. The participants have to book flight and hotel themselves. Lunches and optional group dinners will be arranged. The participants will have to pay additionally for this.

Hotel recommendation: We have pre-booked 30 rooms at Hotel Grand Chancellor Melbourne. The pre-booking will be active until 20 January 2013. Go to www.ifhp.org for more information.

FOR MORE INFORMATION
Anna Esbjørn
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Anna is Senior Project Manager at The Danish Architecture Centre. Anna works with sustainable and strategic urban development on both a national and international scale. Anna has conducted study tours for more than 10 years and will be your guide on this tour.

SIGN UP AT WWW.IFHP.ORG

Made possible by the support of